

BUY LOCAL

What Consumers Can Do

Buying local puts your hard-earned dollars to work right here in your community—benefitting you, your family and your neighbors.

why

Keep Recycling Your Dollar

By choosing to re-circulate your dollars in the Inland Northwest, you play an important role in keeping our regional economy strong, creating jobs and providing vital tax revenue that supports things like road repair, police and fire protection and schools.

Keep Our Community Strong

When local businesses flourish, they can continue their support of important community projects and charitable organizations.

Keep Our Economy Strong

You can do your part by patronizing local businesses. Buy Local is a guilt-free campaign, so please continue shopping at your favorite merchants and service providers. We ask only that when you have a choice, you consider the many benefits of buying local.

Keep Your Neighbors Working

The Inland Northwest is a robust region, with thousands of companies open for business and eager to assist you—large and small, franchises and locally-owned, you're bound to find what you're looking for.

how

Buy Local is a mindset. There are varying degrees of how you can put your dollars to work: shop your neighborhood, then your town, your region and your state before searching for goods or services elsewhere. When you buy local you're investing in local businesses and the result is a resilient local economy. Vote with your dollars by buying local, because together we're keeping our community strong.

For more information, see the FAQs, testimonials, or download logos on our website:

www.greaterspokane.org

Are you ready to Buy Local?

Tips to help you get started:

- Compare prices at local merchants before buying online or out-of-area.
- Calculate shipping costs, sales tax and any processing fees before completing an online purchase.
- Is there a chance you'll return/exchange the item? Buying local will save the cost of shipping and hassle of repackaging an item; plus, you'll receive an immediate credit, rather than waiting for it to be posted to your account.
 - If you enjoy 'recreational' shopping trips, consider shifting your focus. You can discover great shopping and hidden treasures right here in our region.
- When comparing prices, be comfortable asking a local merchant: "what can you do to help me buy this locally?"
- Set a cost threshold to "keep it local," (e.g. paying 5% or 10% more).



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